



A COMPANY
CONSULTING & LICENSING

**A Company hires ALEXEY LAZARENKO for
newly founded GALA MEDIA & FILM**

A COMPANY CONSULTING & LICENSING AG is pleased to announce its new managing director for GALA MEDIA & FILM INTL., Mr. Alexey Lazarenko. Gala Media is a wholly owned subsidiary of A Company. It was founded late 2006 and will deal with TV licenses in all CIS nations, excluding Ukraine.

Lazarenko will come aboard Gala Media & Film on 01 February 2007, leaving Central Partnership. He started his career 1995 in home entertainment. Before heading the acquisition department of one of Russia's leading independent home entertainment distributors, Soyuz Video, Lazarenko was engaged in the establishment of ORT's video department.

A COMPANY is a license trader for all Central and Eastern European countries, acting through its subsidiary EEAP Eastern European Acquisition Pool. In Poland and CIS, A Company works directly with its exclusive partners KinoSwiat (theatrical and home entertainment in Poland), 20th Century Fox Russia (theatrical in Russia) and Soyuz Video (home entertainment in Russia)

A COMPANY is proud of its long-standing business relationships with all relevant TV stations in Russia, Ukraine and Poland. GALA MEDIA & FILM INTL. will take over the trade with regional Russian TV stations and with those in other CIS nations, e.g. Kazakhstan, Belarus and Georgia.

Berlin, 30 January 2007

A-Company Consulting & Licensing AG

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