

Press Release

**5th European Television Dialogue
22 November 2007 in Berlin**

**Keynote Speech by
former Federal Chancellor of Germany, Gerhard Schröder,
on the „Visions of European Television“**

After four successful events in Munich and Budapest, the 5th EUROPEAN TELEVISION DIALOGUE 2007 will take place for the first time in the Nation's capital, Berlin.

This year's central topics are:

- European film productions in television
- IPTV in Central and Eastern Europe
- Media investments between Russia and Western Europe
- Implications of the EU-enlargement on the broadcasting system in Bulgaria and Romania

We are especially happy to announce that this year's traditional keynote speech, „Visions of European Television,“ will be held this year by Mr Gerhard Schröder, former German Federal Chancellor.

A COMPANY Consulting & Licensing AG and the Chairman of the EUROPEAN TELEVISION DIALOGUE, Reinhard Klimmt (former Prime Minister and former Federal Minister), expect numerous prominent speakers and participants from the neighboring European countries, Russia and Germany.

The event is organized in cooperation with the State of Berlin, the Medienanstalt Berlin Brandenburg, cofinanced by the European Union and with the friendly support of the following sponsoring partners:

Deutsche Welle, eeap, Investitionsbank Berlin, Mitteldeutscher Rundfunk, ProRom Media Trade, RTL Group, Saxonia Media, SES-Astra and Vattenfall Europe

Alexander van Dülmen
CEO