



Posted: Thurs., Mar. 16, 2006, 3:27pm PT

New Line links with acquisition co. Agreement includes studio's home titles through '01

By [ED MEZA](#)

BERLIN -- New Line Cinema has inked a distribution deal with Berlin-based Eastern European Acquisitions Pool to handle its home entertainment library in all Eastern European territories.

The agreement includes New Line home entertainment titles through 2001, such as "My Own Private Idaho," "[Blow](#)" and "Dumb & Dumber."

While Warner Bros. is distributing current and future home entertainment titles in the region, it had not yet released New Line's library titles on DVD, although some films were distributed on VHS by various distributors.

Van Duermen expressed confidence that the films, most of which will go out on DVD, would deliver strong results in those markets but noted that piracy in the territories remains a problem and some of New Line's titles have already been distributed illegally.

EEAP works with a network of Eastern European distribution partners and will release the library titles through ACME in the Baltic region; KinoSwiat in Poland; Soyuz in Russia and former Soviet republics; Palace Cinema in the Czech Republic and Slovakia; Hungary's Budapest Film; Cinemania/Discovery in the former Yugoslavia; Bulgaria's Sunny Film; and ProRom Media Trade in Romania.

It's familiar territory for EEAP [topper](#) Alexander van Duermen, who once repped New Line product in Eastern Europe as head of Kinowelt Intl. prior to that company's financial troubles in 2001.