

Middleton joins A Company

Executive to head theatrical distribution

By ED HEZA

BERLIN — Lise Middleton, former Fox international veep, has joined Berlin-based distrib A Company Consulting & Licensing as head of distribution for theatrical and home entertainment.

“Lise Middleton’s distribution and marketing experience from the studio perspective will bring enormous strategic focus to A Company as we seek to maximize business across all revenue streams, including VOD,” said A Company chairman and CEO Alexander van Duermen, adding that “her keen sense of distribution strategy and marketing expertise will play a key role in overseeing sales, marketing and distribution for A Company and in leveraging new business models with licensors and distributors to maximum advantage.”

A Company is a leading media licensing group in Central and Eastern Europe, and the CIS states. The group’s current titles include “I’m Not There,” “Michael Clayton” and “Sicko,” which will be released by A Company’s regional partners.

Middleton, who reports directly to van Duermen, began her career at 20th Century Fox Intl., where she lastly served as veep in charge of distribution, sales and marketing throughout Europe, the Middle East and Africa.

The logo for Variety magazine, featuring the word "VARIETY" in a stylized, green, serif font with a decorative flourish above the letters.

RELATED
INFORMATION
FOR THE
ENTERTAINMENT
INDUSTRY

[CLICK HERE](#)

MORE ARTICLES:

[CBS ups promotions execs](#)

[ABC promotes Oscars overseer](#)

[GRB grabs Curt Northrup](#)

[Universal Media taps new drama VP](#)