



<http://www.variety.com/article/VR1118032912?refcatid=13>

To print this page, select "PRINT" from the File Menu of your browser.

Posted: Fri., Feb. 25, 2011, 8:05am PT

Budapest welcomes new managing duo

Jung and Surguta to steer indie distrib

By ED MEZA

BERLIN - Zsuzsanna Jung and Orsolya Surguta are taking the reins at leading Hungarian indie distrib Budapest Film.

They succeed Lorand Poich, who exited for the post of programming director at Hungary's MTVA media fund.

Before joining Budapest Film, Jung served as general manager at MGM Hungary and as head of content sourcing at the T-Online/Origo web portal. Surguta has served as Budapest Film's finance chief since early 2010.

Alexander van Duermen, Budapest Film's chairman and chief exec of the company's parent group, Berlin-based A Company, said Jung and Surguta's appointments ensure that an experienced, top management team remains in place to execute the company's multi-faceted strategy in Hungary, including the company's digital distribution operations.

"With Zsuzsanna Jung and Orsolya Surguta we have managed to set up a promising succession. I'm pleased we've attracted Zsuzsanna Jung to Budapest Film, not least of all because she brings important know-how in the field of programming, a vital asset in the development of the VOD platform Filmklik."

Budapest Film has been Hungary's leading indie distrib for the past two decades. The company currently has the Hungarian box office on fire with its multi-awarded and Oscar-nominated titles "The King's Speech" and "Black Swan."

Van Duermen praised the outgoing Poich "for the excellent job he has done over the past two years. As a result, Budapest Film was successfully consolidated and continues operating as the most important independent distributor on the Hungarian market. I wish Lorand all the best in his new professional endeavors."

With its subsidiaries and affiliates, A Company is one of the leading independent film license trading companies in Central and Eastern Europe.

Contact Ed Meza at ed.meza@mannaa.de

Read the full article at:

<http://www.variety.com/article/VR1118032912?refcatid=13>

Like this article? Variety.com has over 150,000 articles, 40,000 reviews and 10,000 pages of charts.

Subscribe today!

<http://www.variety.com/subscribe> or call

(866) MY-VARIETY.

© 2010 Reed Business Information

Use of this Website is subject to [Terms of Use](#). [Privacy Policy](#)